# afo

# Formation: The Design Mentorship Collaborative

## A new design-focused BIPOC mentorship program

### Giving Levels

We welcome individual contributions of any amount in addition to corporate sponsorships

**Collaboration** - $5,000
**Leadership** - $2,500
**Innovation** - $1,000
**Creativity** - $500

**Become a sponsor**

Learn more
www.af-oregon.org/formation

In partnership with

DIVERSITY in DESIGN

COMMA

**Formation**, in partnership with AFO, Diversity in Design, and COMMA, is the first-ever design-centered BIPOC (Black, Indigenous, and people of color) mentorship program in Portland. The program will match up local BIPOC college juniors and seniors studying design with established BIPOC professionals across the design industry - including architects, graphic designers, product designers, interior designers, and more!

Our goal is to help college students build relationships and their professional network so they can thrive in the design industry once they've graduated. The program will run as a pilot in fall of 2024.

> *AFO believes that Oregon is stronger when more people from diverse backgrounds participate in designing our world. Our commitment to free and accessible design education, our reputation in the design and building industry, and our strong relationship with donors make an association with AFO highly rewarding for our sponsors. We invite you to take a visible role in the launch of this highly impactful program!*

## By sponsoring our program, you are:

Investing in your community to create a stronger and more diverse future workforce

Granted access to recruitment of top diverse talent and receive brand awareness

Increasing your staff recruitment and retention by showing authentic engagement in your community

Fulfilling a part of your DEI focus and being able to use your involvement to hit your corporate social responsibility metrics

Receiving level-specific benefits including event tickets, logo placement on banners, websites, and program information, presentation opportunities and more